

AUDIT REPORT • FISCAL YEAR 2024

# Savannah – Georgia Convention Center Authority A Component Unit of the State of Georgia



Greg S. Griffin I State Auditor

## SAVANNAH - GEORGIA CONVENTION CENTER AUTHORITY

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SECTION I

FINANCIAL



#### INDEPENDENT AUDITOR'S REPORT

The Honorable Brian P. Kemp, Governor of Georgia Members of the General Assembly of the State of Georgia Members of the Board of the Savannah - Georgia Convention Center Authority and Mr. Kelvin D. Moore, CMP, Senior Vice President and General Manager

# **Report on the Audit of the Financial Statements**

# Opinion

We have audited the accompanying financial statements of the Savannah - Georgia Convention Center Authority (Authority), a component unit of the State of Georgia, as of and for the year ended June 30, 2024, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements as listed in the table of contents.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Authority as of June 30, 2024, and the changes in financial position for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report.

We are required to be independent of the Authority and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Emphasis of Matter**

As discussed in Note 10 to the financial statements, in 2024, the Authority restated the prior period financial statements to correct a prior year error. Our opinion is not modified with respect to this matter.

# **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Authority's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

# Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS and Government Auditing Standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Authority's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

# **Required Supplementary Information**

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with GAAS, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient appropriate evidence to express an opinion or provide any assurance.

# Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated January 8, 2025 on our consideration of the Authority's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Authority's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Authority's internal control over financial reporting and compliance.

A copy of this report has been filed as a permanent record and made available to the press of the State, as provided for by Official Code of Georgia Annotated section 50-6-24.

Respectfully submitted,

Shegers Shipp-

Greg S. Griffin State Auditor

January 8, 2025

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#### **INTRODUCTION**

The following is a discussion and analysis of the Savannah - Georgia Convention Center Authority's (Authority) financial performance, providing an overview of the activities for the fiscal year ended June 30, 2024, and comparing them to fiscal year ended June 30, 2023. The intent of this discussion and analysis is to look at the Authority's financial performance as a whole. Readers should read it in conjunction with the Authority's basic financial statements, which follow this section, including the notes to the financial statements to enhance their understanding of the Authority's financial performance.

The Authority is a partnership between the State of Georgia (State) and Chatham County (County) whose mission is to attract, develop and produce events of significant economic benefit to Savannah, the County and State, such as conventions, trade shows, public shows, expositions, meetings, banquets and conferences; and secondly, to facilitate local events promoting civic and community pride and quality of life within a sound financial context. Revenue for the Authority is primarily generated from a combination of event services and lodging taxes. Lodging tax receipts are derived from a percentage of the hotel/motel taxes collected and distributed by six local governments. The Authority's primary mission is the oversight of the Savannah Convention Center (SCC) for which these revenues are used.

#### HIGHLIGHTS

#### **Financial Highlights**

Key financial highlights for the fiscal year ended June 30, 2024, are as follows:

- The Authority had its best year financially since the Convention Center opened in 2001, experiencing record results for both the Center and hotel/motel tax receipts.
- During the last fiscal year, the Authority's campus welcomed over 198,000 guests to conventions, trade shows, sporting events, consumer shows and corporate events.
- For the State of Georgia, SCC hosted events supported \$113.1 million in economic output. The economic multiplier effect added \$106.9 million in additional economic output bringing the total amount of economic output supported by SCC to \$220.0 million for Georgia.
- The Authority's net position increased by \$6.4 million (20.0%) in 2024, marking the strongest financial performance to date. This growth was driven by an increase in conventions and improved revenue generation from those events.
- Total lodging tax revenues increased by \$1.9 million (27.3%) compared to 2023, primarily due to the City of Savannah's hotel/motel tax increase from 6% to 8%.
- The Authority restated beginning net position for the removal of construction in progress assets also reported by the Georgia State Financing and Investment Commission (GSFIC) in the amount of \$8.5 million. Per GASB Statement No. 100, Accounting Changes and Error Corrections an Amendment of GASB Statement No. 62, prior periods presented in the Management's Discussion and Analysis should be restated for error corrections. Therefore, fiscal year 2023 balances were restated in this section. For further information on restated balances see Note 6, which provide a detailed breakout of capital assets, and Note 10, which provides information on the restatement.

#### **OVERVIEW OF THE FINANCIAL STATEMENTS**

This discussion and analysis is intended to serve as an introduction to the Authority's basic financial statements. The Authority's basic financial statements are reported as a special purpose governmental entity (component unit of the State) engaged in business-type activities and are comprised of financial statements for proprietary (enterprise) funds which provide both a short-term and long-term view of the Authority's financial activities and financial position. The Authority uses fund accounting to reflect results of operations and to ensure and demonstrate compliance with financial-related legal requirements. A fund is a group of related accounts that is used to maintain control over resources that have been segregated for specific activities or objectives.

#### **Proprietary Fund**

The Authority uses an enterprise fund, a type of proprietary fund, to account for activities of the Authority. Enterprise funds utilize accrual accounting, the same method used by private sector businesses, and report activities that provide supplies and services to the general public. The basic proprietary fund financial statements are comprised of the Statement of Net Position, the Statement of Revenues, Expenses and Changes in Net Position and the Statement of Cash Flows. The Statement of Net Position provides information about the financial position of the Authority as a whole, including long-term liabilities on the full accrual basis. The Statement of Revenues, Expenses and Changes information about all revenues and expenses. The Statement of Cash Flows provides information about cash activities for the period. This statement can be found on page 13 of this report.

#### Notes to the Financial Statements

The notes to the financial statements provide additional information that is essential to a full understanding of the data provided in the financial statements. The notes to the financial statements can be found on pages 15 - 23 of this report.

#### FINANCIAL ANALYSIS OF THE AUTHORITY AS A WHOLE

The Authority's net position at June 30, 2024 and June 30, 2023 is as follows:

	_	Fiscal Year 2024		Fiscal Year 2023 (as Restated)	 Increase/ (Decrease)	Total % Change
Other Assets Capital Assets (Net of Depreciation)	\$	30,556,446 12,417,794	\$	25,057,530 11,245,104	\$ 5,498,916 1,172,690	21.9% 10.4%
Total Assets	_	42,974,240		36,302,634	 6,671,606	18.4%
Other Liabilities	_	4,504,126		4,242,172	 261,954	6.2%
Total Liabilities	_	4,504,126		4,242,172	 261,954	6.2%
Net Position: Investment in Capital Assets Unrestricted	-	12,417,794 26,052,320		11,245,104 20,815,358	 1,172,690 5,236,962	10.4% 25.2%
Total Net Position	\$_	38,470,114	\$_	32,060,462	\$ 6,409,652	20.0%

When compared to the prior year, other assets and capital assets increased from unspent cash from hotel/motel tax and capital assets increased from construction activity.

Total other liabilities increased by \$262 thousand over the previous year due primarily to an increase in contract liability related to the services agreement with GWCCA and increased customer deposits for future events.

Total net position for the Authority increased during the fiscal year to \$38.5 million, or 20.0%. This was primarily due to higher revenues across the board and the City of Savannah hotel/motel tax increase.

The following is a summary of the Revenues, Expenses and Changes in Net Position for fiscal years 2024 and 2023:

			Fiscal Year		
		Fiscal Year	2023	Increase/	Total %
	_	2024	(as Restated)	(Decrease)	Change
Operating Revenue	\$	14,964,616 \$	9,537,814 \$	5,426,802	56.9%
Operating Expenses	_	18,642,345	14,699,079	3,943,266	26.8%
Operating Income (Loss)		(3,677,729)	(5,161,265)	1,483,536	(28.7%)
Non-operating Revenue	_	9,989,664	7,739,187	2,250,477	29.1%
Capital Contributions		97,717	943,459	(845,742)	(89.6%)
Change in Net Position		6,409,652	3,521,381	2,888,271	82.0%
Net Position July 1, Restated	_	32,060,462	28,539,081	3,521,381	12.3%
Net Position June 30	\$_	38,470,114 \$	32,060,462 \$	6,409,652	20.0%

#### **Revenues**

Operating revenues for the fiscal year ended June 30, 2024, totaled \$15.0 million, reflecting a \$5.4 million (56.9%) increase over the prior year. This significant growth was driven primarily by a rise in conventions hosted, with 18 national conventions held in 2024 compared to 7 in 2023.

Non-operating revenue, which mainly includes lodging taxes, also saw a substantial increase of \$2.2 million (29.1%) from the previous year. This growth is attributed to both a \$385,778 boost in interest income from bank accounts and a rise in hotel-motel tax revenue, following an increase in the City of Savannah's tax rate from 6% to 8%.

Together, these record-breaking figures in Operating and Non-operating revenues mark all-time highs for 2024.

#### Expenses

Operating expenses include building operations, food and beverage, event labor, property and liability insurance, professional fees and various other operational expenditures. Operating expenses for the fiscal year ended June 30, 2024, were \$18.6 million, which was an increase of \$3.9 million or 26.8% over the prior year. This increase was mainly the result of increased operating and personnel cost due to the increased business experienced by the Center.

#### CAPITAL ASSETS

The Authority's capital assets as of June 30, 2024, totaled \$18.9 million with accumulated depreciation of \$6.5 million for a net book value of \$12.4 million, a \$1.2 million increase in net book value from fiscal year 2023. The increase was principally due to current year predevelopment convention center hotel project costs and investments in capital assets. Capital assets include construction in progress, building and building improvements as well as machinery and equipment. It should be noted that the land and building for the SCC are owned by the State's Department of Economic Development and are therefore reflected on the State's financial statements.

#### **ECONOMIC FACTORS**

The Convention Center experienced a milestone year, achieving a net operating profit for only the second time in its history. Additionally, hotel/motel tax revenues were at an all-time high. While the risk of COVID-19 still existed, travel returned to normal levels as seen before the pandemic. To illustrate, attendance at relevant SCC events in fiscal year 2019 was roughly 180,000 (the last full year without COVID-19). Attendance in fiscal year 2024 at SCC relevant events was 198,000, an increase of roughly 10 percent.

The return to stable growth in hotel/motel tax revenue, coupled with the intergovernmental agreements for the distribution of this tax revenue, provides a strong basis of financial support for the Authority. The stability inherent in these agreements helps to shore up the Authority's ability to maintain cash flows and meet contractual obligations.

#### **REQUESTS FOR INFORMATION**

The Authority's financial statements are designed to present users (citizens, taxpayers, customers, and creditors) with a general overview of the Authority's finances and to demonstrate the Authority's accountability. Questions concerning any of the information provided in this report or requests for additional information should be addressed to: Savannah Convention Center, One International Drive, P.O. Box 248, Savannah, Georgia 31402.

BASIC FINANCIAL STATEMENTS

# SAVANNAH - GEORGIA CONVENTION CENTER AUTHORITY EXHIBIT "A" **STATEMENT OF NET POSITION**

June 30, 2024

ASSETS	
Current	
Cash and cash equivalents	\$ 25,053,564
Accounts receivable	3,300,312
Due from other governments - lodging taxes	1,869,514
Advances to other governments	11,403
Inventory - food and beverage	75,412
Prepaid items	246,241
Total current assets	 30,556,446
Capital assets	
Nondepreciable capital assets	4,652,718
Depreciable capital assets, net of accumulated depreciation	7,765,076
Total capital assets	 12,417,794
Total non-current assets	 12,417,794
Total Assets	 42,974,240
LIABILITIES	
Current:	
Accounts payable	2,364,706
Contract liability	566,074
Customer deposits	 1,573,346
Total liabilities	 4,504,126
NET POSITION	
Investment in capital assets	12,417,794
Unrestricted net position	 26,052,320
Total net position	\$ 38,470,114

# SAVANNAH - GEORGIA CONVENTION CENTER AUTHORITY EXHIBIT "B" STATEMENT OF REVENUES, EXPENSES AND CHANGES IN FUND NET POSITION For the Year Ended June 30, 2024

OPERATING REVENUES:Space rental\$ 1,772,707Catering10,696,458Ancillary services2,339,983Other operating155,468Total operating revenues14,964,616OPERATING EXPENSES:14,964,616Contract services - GWCCA5,160,583Regular operating8,080,630Cost of sales - food and beverage2,004,445Professional services206,703Projects and expendable equipment2,554,321Depreciation635,663Total operating expenses18,642,345OPERATING LOSS(3,677,729)NON-OPERATING REVENUES:8,702,286
Catering10,696,458Ancillary services2,339,983Other operating155,468Total operating revenues14,964,616OPERATING EXPENSES:14,964,616Contract services - GWCCA5,160,583Regular operating8,080,630Cost of sales - food and beverage2,004,445Professional services206,703Projects and expendable equipment2,554,321Depreciation635,663Total operating expenses18,642,345OPERATING LOSS(3,677,729)NON-OPERATING REVENUES:18
Ancillary services2,339,983Other operating155,468Total operating revenues14,964,616OPERATING EXPENSES:14,964,616Contract services - GWCCA5,160,583Regular operating8,080,630Cost of sales - food and beverage2,004,445Professional services206,703Projects and expendable equipment2,554,321Depreciation635,663Total operating expenses18,642,345OPERATING LOSS(3,677,729)NON-OPERATING REVENUES:14,900,000,000,000,000,000,000,000,000,00
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Depreciation635,663Total operating expenses18,642,345OPERATING LOSS(3,677,729)NON-OPERATING REVENUES:
Total operating expenses18,642,345OPERATING LOSS(3,677,729)NON-OPERATING REVENUES:
OPERATING LOSS (3,677,729) NON-OPERATING REVENUES:
NON-OPERATING REVENUES:
Lodging taxes 8,702,286
Interest income 1,287,378
Total non-operating revenues9,989,664
Income before capital contributions 6,311,935
CAPITAL CONTRIBUTIONS
Grant Revenue - GO Bonds 97,717
CHANGE IN NET POSITION 6,409,652
TOTAL NET POSITION, BEGINNING OF YEAR, RESTATED 32,060,462
TOTAL NET POSITION, END OF YEAR\$ 38,470,114

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# SAVANNAH - GEORGIA CONVENTION CENTER AUTHORITY EXHIBIT "C" STATEMENT OF CASH FLOWS For the Year Ended June 30, 2024

CASH FLOWS FROM OPERATING ACTIVITIES Cash received from customers	\$	13,447,047
Cash paid for contract personnel services	φ	(4,422,973)
Cash paid for goods and services		(13,782,103)
Net cash used by operating activities		(4,758,029)
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES		
Lodging taxes received		8,020,091
Net cash provided by noncapital financing activities		8,020,091
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES		
Reimbursement from grant projects		97,717
Acquisition and construction of capital assets		(1,808,353)
Net cash used by capital and related financing activities		(1,710,636)
CASH FLOWS FROM INVESTING ACTIVITIES		
Investment income		1,287,378
Net cash provided by investing activities		1,287,378
Increase (decrease) in cash and cash equivalents		2,838,804
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR		22,214,760
CASH AND CASH EQUIVALENTS, END OF YEAR	\$	25,053,564
RECONCILIATION OF OPERATING (LOSS) TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
Operating (loss)	\$	(3,677,729)
Adjustments to reconcile operating loss to net cash used in operating activities		
Depreciation		635,663
Change in assets and liabilities:		
Decrease (increase) in accounts receivable		(1,849,323)
Decrease (increase) in food and beverage inventory items		(23,048)
Decrease (increase) in prepaid items		(105,546)
(Decrease) increase in accounts payable		(350,753)
(Decrease) increase in accrued contract personal services		280,953
(Decrease) increase in customer deposits payable		331,754
Net cash provided (used) by operating activities	\$	4,758,029

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EXHIBIT "D"

## SAVANNAH – GEORGIA CONVENTION CENTER AUTHORITY NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2024

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#### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Reporting Entity**

The Authority is an instrumentality of the State initially created in 1995 to construct, operate and maintain the Savannah Convention Center (SCC). During the 2019 session, the Georgia General Assembly passed, and the Governor signed new legislation which dissolved the Georgia International and Maritime Trade Center Authority and created the Savannah-Georgia Convention Center Authority, a state Authority, effective July 1, 2019. The management of the business and affairs of the Authority is vested in a Board of Directors. The new Board of Directors consists of 11 members: six members appointed by the Governor; three members appointed by the members of the Georgia General Assembly representing Chatham County; the President of the Savannah Area Convention and Visitors' Bureau; and the President of the State for financial reporting purposes because of the significance of its legal, operational and financial relationships with the State. These reporting entity relationships are defined in Section 2100 of the Governmental Accounting Standards Board (GASB) Codification of Governmental Accounting and Financial Reporting Standards.

#### **Basis of Presentation**

The Authority reports its financial position and the results of its operations under accounting principles generally accepted in the United States of America for a special purpose government (component unit of the State) engaged in business-type activities.

#### Measurement Focus, Basis of Accounting and Financial Statement Presentation

The Authority's proprietary fund financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recognized when earned and expenses are recognized when a liability is incurred, regardless of the timing of related cash flows.

The Authority accounts for all financial activity in an enterprise fund. This fund accounts for those activities for which the intent of management is to recover, primarily through user charges, the cost of providing goods or services to the general public, or where sound financial management dictates that periodic determinations of results of operations are appropriate.

#### Assets, Liabilities and Net Position

#### Cash and Cash Equivalents

Cash and cash equivalents include currency on hand, demand deposits with banks and other financial institutions, and short-term, highly liquid investments with maturity dates within three months of the date acquired, such as certificates of deposit. The aforementioned definitions were applied in the preparation of the Statement of Cash Flows.

#### <u>SAVANNAH – GEORGIA CONVENTION CENTER AUTHORITY</u> <u>NOTES TO THE FINANCIAL STATEMENTS</u> <u>JUNE 30, 2024</u>

#### Receivables

Accounts receivable arising from operations are reported at gross value and comprise the majority of Authority's receivables. Based on management's evaluation, amounts uncollectible are not material, no provision has been made for such amounts.

#### **Due from Other Governments**

Due from other governments represents a portion of excise taxes levied and collected by local municipalities on rooms, lodgings, and accommodations which are owed to the Authority.

#### **Prepaid Items**

Payments made to vendors for services that will benefit periods beyond June 30, 2024, are recorded as prepaid items.

#### **Capital Assets**

Capital assets, which include property, machinery and equipment, are reported in the Statement of Net Position at historical cost. Donated capital assets are recorded at acquisition value on the date donated and disposals are deleted at recorded cost. Buildings and Building Improvements are capitalized when the cost of individual items or projects exceeds \$100,000. Equipment is capitalized when the cost of individual items exceeds \$5,000. The cost of normal maintenance and repairs that do not add to the value of the assets or materially extend asset lives are not capitalized. Capital assets of the Authority are depreciated using the straight-line method over the following estimated useful lives:

Building and Building Improvements	5 to 60 years
Infrastructure	10 to 100 years
Machinery and Equipment	3 to 20 years

For projects managed by GSFIC, GSFIC retains construction in progress in its accounting records throughout the construction period and transfers the entire project to the owning state entity when complete. For projects managed by the Authority, the Authority retains construction in progress on their books and are reimbursed by GSFIC. Once these projects are complete, the assets will transfer to the State.

The State currently owns the buildings and underlying land of the SCC. Accordingly, those assets are not reflected in the accompanying financial statements.

#### **Customer Deposits**

Customer deposits primarily includes deposits and payments received by the Authority in advance for future events, including space rental, utility services, internet and telecommunications, equipment rental, and event labor services related to event license contracts.

## **Net Position**

The sum of assets less the sum of liabilities is reported as net position. Net position may be reported in three categories:

**Investment in Capital Assets** consists of capital assets, net of accumulated depreciation.

**<u>Restricted</u>** amounts result when constraints placed on net position use are either externally imposed by creditors, grantors, contributors, and the like, or imposed by law through constitutional provisions or enabling legislation.

<u>Unrestricted</u> amounts consist of net position that does not meet the definition of the preceding category. Unrestricted net position is often designated, indicating it is not available for general operations. Such designations have internally imposed constraints on resources but can be removed or modified.

## Net Position Flow Assumption

Sometimes an entity will fund outlays for a particular purpose from both restricted and unrestricted resources. In order to calculate the amounts to report as restricted-net position and unrestricted-net position in the proprietary fund financial statements, a flow assumption must be made about the order in which the resources are considered to be applied. It is the Authority's policy to use restricted-net position before unrestricted-net position if the expense is incurred for purposes for which both restricted and unrestricted net position are available.

## **Revenues and Expenses**

## **Operating and Non-operating Revenues and Expenses**

Proprietary funds distinguish operating revenues and expenses from non-operating items. Operating revenues and expenses generally result from providing services and producing and delivering goods in connection with a proprietary fund's principal ongoing operations. The principal operating revenues of the Authority are charges to customers for space rental, utility services, audio visual, catering and parking services. Operating expenses include regular operating expenses, equipment, contractual expenses, and depreciation on capital assets. All revenues and expenses not meeting this definition are reported as non-operating revenues and expenses.

Advance payments related to event contracts are recorded as unearned revenue at the time the payments are received and recorded as income when the related event occurs.

## **Shared Revenues**

Pursuant to the Hotel and Motel Tax Act as enacted and amended by the General Assembly of the State, the County and the cities of Tybee Island, Pooler, Port Wentworth, and Garden City have agreed to levy and collect an excise tax in the amount of six percent on rooms, lodgings and accommodations within the special district defined in the Hotel and Motel Tax Act. A new agreement with the City of Savannah beginning in fiscal year 2024 provides that they will levy and collect an eight percent tax. Counties and municipal authorities must expend an amount

## <u>SAVANNAH – GEORGIA CONVENTION CENTER AUTHORITY</u> <u>NOTES TO THE FINANCIAL STATEMENTS</u> <u>JUNE 30, 2024</u>

EXHIBIT "D"

equal to 33 1/3 percent of the total taxes collected for the purpose of promoting tourism, conventions, and trade shows and must expend an amount equal to 16 2/3 percent of the total taxes collected for the purpose of either marketing or operating trade and convention facilities.

For the fiscal year ended June 30, 2024, the Authority recorded the following shared revenues:

Catham County	\$ 498,394
City of Savannah	6,337,757
City of Pooler	499,929
City of Tybee Island	998,676
City of Port Wentworth	282,237
City of Garden City	 85,293
Total Hotel and Motel Tax Revenue	\$ 8,702,286

#### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that may affect the amounts reported in the financial statements and the related notes. Accordingly, actual results could differ from these estimates.

## NOTE 2: CHANGES IN FINANCIAL ACCOUNTING AND REPORTING

#### Implementation of New Accounting Standards

In fiscal year 2024, the Authority implemented the following GASB Statements:

In fiscal year 2024, the Authority adopted Governmental Accounting Standards Board (GASB) Statement No. 100, *Accounting Changes and Error Corrections*. The objective of this statement is to enhance accounting and financial reporting requirements for accounting changes and error corrections to provide more understandable, reliable, relevant, consistent and comparable information for making decisions or assessing accountability. The adoption of this statement did not have a material impact on the Authority's financial statements. This statement will be applied prospectively.

#### NOTE 3: BUDGETS

An internal operations budget for management purposes is prepared by the Authority. The budget is not subject to review or approval by the General Assembly of the State and therefore, is a non-appropriated budget.

#### NOTE 4: STEWARDSHIP, COMPLIANCE AND ACCOUNTABILITY

#### State Collateralization Statutes and Policies

Funds of the State cannot be placed in a depository paying interest longer than ten days without the depository providing a surety bond to the State. In lieu of a surety bond, the depository may pledge as collateral any one or more of the following securities as enumerated in the O.C.G.A. Section 50-17-59:

- (1) Bonds, bills, certificates of indebtedness, notes, or other direct obligations of the United States or of the State.
- (2) Bonds, bills, certificates of indebtedness, notes, or other obligations of the counties or municipalities of the State.
- (3) Bonds of any public authority created by the laws of the State, providing that the statute that created the authority authorized the use of the bonds for this purpose.
- (4) Industrial revenue bonds and bonds of development authorities created by the laws of the State.
- (5) Bonds, bills, certificates of indebtedness, notes, or other obligations of a subsidiary corporation of the United States government, which are fully guaranteed by the United States government both as to principal and interest, or debt obligations issued by or securities guaranteed by the Federal Land Bank, the Federal Home Loan Bank, the Federal Intermediate Credit Bank, the Central Bank for Cooperatives, the Farm Credit Banks, the Federal Home Loan Mortgage Corporation, or the Federal National Mortgage Association.
- (6) Letters of credit issued by a Federal Home Loan Bank.
- (7) Guarantee or insurance of accounts provided by the Federal Deposit Insurance Corporation.

#### NOTE 5: DEPOSITS

#### Deposits

The custodial credit risk for deposits is the risk that, in the event of a bank failure, the Authority's deposits may not be recovered. As of June 30, 2024, the Authority's bank balances totaled \$25,762,541. Of these deposits, \$25,512,541 were exposed to custodial credit risk as follows:

Type of Custodial Credit Risk	E	Bank Balances
Uninsured and collateralized with securities held by the pledging financial institutions	\$	25,512,541
Total	\$	25,512,541

#### NOTE 6: CAPITAL ASSETS

#### Capital asset activity for the year ended June 30, 2024, was as follows:

		Beginning Balance (Restated)	Additions		Deletions	Balance June 30, 2024
Capital asets, not being depreciated:	-					
Construction in process	\$_	8,613,013 \$	1,455,040	\$	(5,415,335)	\$ 4,652,718
Capital Assets:						
Building and Land Improvements		1,568,407	5,415,335		-	6,983,742
Infrastructure		709,620	-		-	709,620
Machinery and Equipment	_	6,194,898	353,313			6,548,211
Total Capital Assets	-	8,472,925	5,768,648	_		14,241,573
Less: Accumulated Depreciation:						
Building and Land Improvements		(1,192,804)	(136,417)		-	(1,329,221)
Infrastructure		(354,567)	(70,962)		-	(425,529)
Machinery and Equipment	_	(4,293,463)	(428,284)		-	(4,721,747)
Total Accumulated Depreciation		(5,840,834)	(635,663)		-	(6,476,497)
Total Capital Assets Being Depreciated, Net	_	2,632,091	5,132,986		-	7,765,076
Total Capital Assets, Net	\$_	11,245,104 \$	6,585,025	\$	(5,415,335)	\$12,417,794

#### NOTE 7: AGREEMENTS

Subsequent to the formation of the Authority in 1995, the County and Authority entered into the original intergovernmental lease agreement dated December 20, 1996, whereby the County agreed to acquire, construct and equip the SCC and consequently lease it to the Authority in consideration of the Authority's agreement to operate, manage, and maintain the SCC. During its 1993-1994 Session, the State General Assembly authorized the sale of \$17.7 million in general obligation bonds for the purpose of financing the SCC. The following sale of these bonds in 1998 by the State eventually funded the existing SCC. On December 31, 2001, the State and County entered into a purchase option agreement effectively conveying title of the SCC property to the State and also establishing a "Use Agreement" whereby the State granted the County sole and exclusive right to use the SCC and also consented to the County's assignment of certain rights to the Authority. The use agreement has a maximum term to December 31, 2051. In addition, on September 29, 2006, the County and Authority executed an amendment to the original intergovernmental lease agreement to: (1) extend the term to December 31, 2051, to coincide with the State's use agreement and (2) add the properties known as Parcel 7 and the Parking Facilities to the leased property. Finally, on October 13, 2010, the State, County and the Authority agreed to amend the 1996 and 2001 agreements to include improvements to the River Walk consisting of a passenger intermodal and docking facility.

#### NOTE 8: RISK MANAGEMENT

During 2024, the Authority was exposed to various risks of loss related to torts; errors and omissions; and theft of, damage to, and destruction of assets.

Under the County's agreement with the Authority, the Authority is responsible for indemnification of the building and contents, and other risks. At June 30, 2024, the Authority had obtained insurance coverage in accordance with its agreement with the County. Property coverage was obtained through the State's self-insurance program and was paid by the Authority through the Department of Economic Development. Additional insurance was obtained through the Department of Administrative Services to provide general and other liability coverages.

There have been no significant reductions in coverage from the prior year and settlements have not exceeded insurance coverage for each of the past four fiscal years.

#### NOTE 9: LITIGATION, CONTINGENCIES AND COMMITMENTS

#### Litigation

The Authority is a defendant in various legal proceedings pertaining to matters incidental to the performance of routine governmental operations. The ultimate disposition of these proceedings is not presently determinable. However, it is not believed that the ultimate disposition of these proceedings would have a material adverse effect on the financial condition of the Authority.

#### **Contractual Commitments**

On March 25, 2014, the Authority entered into an agreement with the GWCCA to promote, operate, and manage the facility for the duration of the management term. This term began on April 1, 2014, and lasted for three (3) years and three (3) months. In 2022, the Authority exercised its option to renew the agreement for an additional three (3) years. In January 2024, the Authority finalized a further renewal for two years, extending the contract until June 30, 2028. This agreement and its amendments include provisions for incentive payments based on county-wide room night generation, third-party assessments of customer satisfaction, and financial performance. However, the total incentive payments shall not exceed 100% of the base fee. The base fee paid to GWCCA for fiscal year 2024 was \$228,324.

On February 21, 2003, the Authority entered an intergovernmental services agreement with Chatham Area Transit Authority (CAT). The agreement stipulated that CAT would operate a public water ferry service. In exchange, the Authority agreed to provide landside maintenance facilities and to provide financial support for the water ferry operation. The agreement automatically renews month to month and it may be cancelled any time after 30 days written notice. On January 1, 2019, the Authority entered a new agreement with CAT that limits the Authority's exposure related to operating expense to \$50,000 per calendar year.

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On March 14, 2024, the Authority entered into a Pre-Development Services Agreement with SHR Savannah Hotel LLC., to engage as the developer for a proposed convention center hotel project. The hotel is planned to be located on Authority-owned land adjacent to the west side of the Savannah Convention Center.

Under the terms of the agreement, the contract will expire and terminate upon the earliest occurrence of one of the following:

(i) execution of a Development Agreement between the Authority and the Developer;

(ii) 12 months from the effective date of the agreement; or

(iii) early termination as stipulated by the terms of the agreement.

#### NOTE 10: RESTATEMENT OF PRIOR YEAR NET POSITION

#### **Correction of an Error in Previously Issued Financial Statements**

During fiscal year 2024, the Authority identified construction in progress assets related to the Savannah Convention Center expansion project which were reported on both the Authority's and GSFIC's financial statements. In Fiscal Year 2019, the Authority entered into a funding agreement with GSFIC which authorized the reimbursement of certain eligible project costs incurred by the Authority from General Obligation Bond Funds (G.O. Bond Funds) if and when the G.O. Bond Funds became available. Under GSFIC's management of G.O. Bond Fund projects, construction in progress is recorded in its accounting records throughout the construction period and is transferred to the owning state entity upon project completion. As the Authority requested reimbursement from GSFIC both the Authority and GSFIC recognized construction in progress. A prior period adjustment was made to remove construction in progress assets also reported by GSFIC.

Net Position, July 1, 2023, as previously reported	\$ 40,586,073
Error correction — Removal of construction in progress	 8,525,611
Net Position, July 1, 2023, as restated	\$ 32,060,462

SECTION II

INTERNAL CONTROL AND COMPLIANCE REPORT



#### INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

The Honorable Brian P. Kemp, Governor of Georgia Members of the General Assembly of the State of Georgia Members of the Board of the Savannah - Georgia Convention Center Authority and Mr. Kelvin D. Moore, CMP, Senior Vice President and General Manager

We have audited the financial statements of the Savannah - Georgia Convention Center Authority (Authority), a component unit of the State of Georgia, as of and for the year ended June 30, 2024, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements, and have issued our report thereon dated January 8, 2025. We conducted our audit in accordance with the auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States.

# **Report on Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Authority's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the basic financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, we do not express an opinion on the effectiveness of the Authority's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Authority's financial statements will not be prevented, or detected and corrected, on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

# **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Authority's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

# **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Authority's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Authority's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Respectfully submitted,

Sheg & Shiff-

Greg S. Griffin State Auditor

January 8, 2025